

March 1, 2016

Anthony J. Hood, Chairman DC Zoning Commission 441 4th Street NW Suite 200S Washington, DC 20001

Subject: ZC Case no: 04-33G

Dear Chairman Hood and members of the Commission,

Please find the resolution of the Kalorama Citizens Association in ZC Case number 04-33G attached to the same email which delivered this cover letter. This resolution was approved unanimously by the KCA Executive Committee, a quorum being present, on February 29, 2016. We expect to also give oral testimony at the hearing on this matter, Thursday, March 3, 2016.

Sincerely,

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Zoning Commission of the District of Columbia Case No. 04-33G

Resolution of Kalorama Citizens Association

Whereas it is widely agreed that the District of Columbia is confronted with a severe shortage of housing affordable by low- and moderate-income residents, and whereas the Inclusionary Zoning (IZ) Program is one mechanism by which this problem may be addressed but has not reached its full potential,

Whereas currently an inclusionary development is required to set aside for inclusionary units either (1) the greater of 10% of gross floor area (GFA) devoted to residential use or 75% of available bonus density, of (2) the greater of 8% of gross floor area devoted to residential use or 50% of available bonus density – depending on the method of construction; and whereas the Office of Planning (OP) proposes to retain these set-aside figures; and whereas petitioners (Coalition for Smart Growth et al.) propose to change them to 12% of GFA and 75% of bonus density in all cases,

Whereas currently, in a number of zones (including R5-B, R-5-D and C2-A) 50% of IZ units are required to be targeted to residents at the 50% MFI (Median Family Income) level and 50% at the 80% MFI level, and whereas OP, in an effort to increase the number of inclusionary units targeted for low income residents, proposes to apply the same requirement in a number of zones (including C2-B) in which currently 100% of IZ units are to be targeted to residents at the 80% MFI level,¹ and whereas petitioners propose to target all for-sale units to residents at the 80% MFI level and all rental IZ units to residents at the 50% level,²

Whereas Petitioners, in an effort to enhance IZ incentives to developers, propose

(a) that bonus height for IZ projects in 12 zones, including C2-A and C2-B, be increased by 10 feet, for a total increase above matter-of-right height of between 10 and 30 feet, depending on zone,³

¹ Proposed §2603.3.

² Proposed §2603.3 and .4.

³ Proposed §2604.2.

- (b) that bonus gross floor area for IZ projects in any zone be increased from 20% to 22%;⁴
- (c) that lot occupancy requirements in zones R-5 and above in density be deleted for IZ projects;⁵

Whereas inclusionary zoning, which is only one of an array of District programs aimed at making affordable housing available to low and moderate income residents, must be constrained by the Comprehensive Plan including in particular the District's interest in protecting the integrity and character of existing neighborhoods, and is not intended to promote affordable housing at the expense of those interests;⁶

Whereas the increases in bonus heights proposed by Petitioners would produce widespread inconsistencies with the Comprehensive Plan and its Future Land Use Map (FLUM);⁷

Whereas, as a part of the legacy of the 1958 Zoning Regulations, allowable matter-of-right heights and densities in C2-A, C2-B and R5-B areas already substantially exceed those predominating in the neighborhoods as built;

Whereas the elimination of lot occupancy maximums was considered in deliberations on the comprehensive zoning rewrite (ZRR) and for the most part rejected, in the interest of protecting neighborhood character and light and air, and whereas, in the course of those deliberations, KCA and others from Adams Morgan strenuously opposed increasing or eliminating lot occupancy maximums in C2-A and C2-B zones;

Whereas under current provisions⁹ the criteria by which the BZA by Special Exception may allow a developer to locate required IZ units offsite employ essentially the same notoriously elastic standard of "economic hardship" that governs the granting of an area variance, and contain no requirement that the offsite development be located in area having amenities such as transportation, schools, and commercial resources comparable to those of the primary

⁴ Proposed §2604.1.

⁵ Proposed §2604.2.

⁶ See Exhibit 119A, Memorandum from OP Director Eric Shaw, February 15, 2016, p.5, and citations in footnote 7 below.

⁷ See Exhibit 8, Memorandum from OP Director Eric Shaw, July 3, 2015, p. 2, and Exhibit 119, Memorandum from OP Director Eric Shaw, February 15, 2016, pp. 6-7, and Exhibit 119A, Memorandum from OP Director Eric Shaw, February 15, 2016, pp.17-18.

⁸ See Exhibit 8, Memorandum from OP Director Eric Shaw, July 3, 2015, p. 2.

^{9 11} DCMR §2607.

development. As the program matures, this seems likely to encourage emergence of a system by which, under the mantle of Inclusionary Zoning, lower income residents are shunted off to housing that, while physically comparable to that of market rate-renters or owners, is otherwise markedly deficient as to quality of life;

Whereas OP proposes to eliminate the basic requirement that an IZ development have a minimum of 10 dwelling units, by allowing a developer to access the height and density bonuses by either proposing a project that increases GFA of an existing building by 50%¹⁰ or simply agreeing that a project for "any semi-attached, attached or multifamily residential development" will comply with IZ requirements and provide at least one IZ unit.¹¹ This arrangement would be a radical change in the character of the Inclusionary Zoning Program, targeting individual rowhouses and other small buildings and penetrating deep into neighborhoods. As OP may well acknowledge,¹² it would be ready-made for rowhouse popup (or pop-back) developers as a stratagem for circumventing existing density and height limits by -- for example – tucking one small IZ unit into an intrusively oversized market-rate building, with damaging effect on the character of the neighborhoods affected;

Whereas OP has proposed that cellar space or interior space projecting into public space that is included in a dwelling unit be included in residential floor area in calculating compliance with the minimum set-aside requirements for IZ units pursuant to §§2603.1 and .2,

Whereas current regulations provide no mandate or incentives for IZ developers to construct IZ units with bedrooms in any number, despite the evident need for units with two or more bedrooms to accommodate the needs of families with children;

Whereas OP has proposed that "bedroom" be defined as a room that, among other things, has "immediate access to an exterior window and a closet";

¹⁰ Proposed §2602.1(c).

¹¹ Proposed §2602.1(d). See Exhibit 119, Memorandum from OP Director Eric Shaw, February 15, 2016, p. 2..

¹² See Exhibit 8, Memorandum from OP Director Eric Shaw, July 3, 2015, p. 4.

Therefore, be it resolved that Kalorama Citizens Association:

Supports the petitioners' proposal to require all inclusionary developments to set aside for inclusionary units either the greater of 12% of gross floor area devoted to residential use or 75% of available bonus density, in an effort to increase the number of inclusionary units produced;

Supports at a minimum, the OP proposal to require that 50% of IZ units be targeted to residents at the 50% MFI level in a number of zones (including C2-B) in which currently 100% of IZ units are to be targeted to residents at the 80% MFI level, ¹³ in an effort to increase the number of inclusionary units targeted for low income residents;

Opposes the petitioners' proposals for increases in bonus height and gross floor area and elimination of lot occupancy maximums and OP's proposal for increases in height bonuses in certain zones;

Opposes OP's ill-considered proposal to eliminate the basic requirement that an IZ development have a minimum of 10 dwelling units, which would radically change the scope and character of the District's Inclusionary Zoning program with destabilizing and damaging impact on many neighborhoods across the city;

Urges the Commission to revisit current provisions on offsite compliance, and if they are to be retained at all, (a) substantially tighten the criteria that must be met in order to qualify for off-site compliance, preferably by enumerating an exhaustive list of circumstances in which permission may be granted, in place of the broad discretion now granted to the BZA, and (b) include requirements ensuring that the neighborhood amenities of an offsite location will be comparable to those of the primary location;

Supports, in an effort to increase the number of inclusionary units targeted for low income residents, OP's proposal that cellar space and interior space projecting into public space that is allowed by the Zoning Administrator or other permitting authorities to be included in a dwelling unit, be included in the residential floor area in calculating compliance with the minimum GFA set-aside requirements pursuant to §§2603.1 and .2, provided that such space is also included in the calculation of the total gross floor area of the project. Kalorama Citizens Association notes, however, as an aside of which the Commission should be cognizant, that allowing habitable rooms to be located in cellars is in plain

¹³ Proposed §2603.3.

contravention of §199.1, definition of "habitable room"; that doing so, while excluding such space, pursuant to §199.1, from the calculation of GFA or the number of stories, chronically exacerbates the damage done by irresponsible popup developers to the integrity of rowhouse neighborhoods; and that this harmful practice by the permitting authorities should be ended;

Urges the Commission to amend §2605, Development Standards, to include measures to ensure that some IZ units will have two or more bedrooms, in a proportion to the total that is reasonably calculated to meet the needs of the IZ user population for such units;

Supports OP's proposed definition of "bedroom" as, among other things, a room with "immediate access to an exterior window and a closet".